



PATENTS

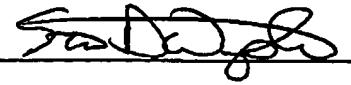
UNITED STATES PATENT AND TRADEMARK OFFICE

Application:	09/465,730	Examiner:	Nguyen, Cuong H.
Filed:	May 17, 2000	Art Unit:	3625
Inventor:	Hunter, et al.	Atty Ref.:	0103637-0533877
Title:	SYSTEM AND METHOD PERMITTING MERCHANTS TO USE ELECTRONIC BILLBOARD DISPLAYS TO CARRY ADVERTISEMENTS FOR PRODUCTS THAT CAN BE PURCHASED THROUGH A UNIVERSAL AUTOMATED ORDER PROCESSING SYSTEM		

**STATEMENT UNDER 37 CFR 3.73(b),
REVOCATION OF POWER OF ATTORNEY, AND
NEW POWER OF ATTORNEY**

NOVUS Partners, LLC, an Ohio Limited Liability Company, is the assignee of record of the entire right, title and interest in the above-referenced patent application by virtue of an assignment of the above-referenced patent application. The assignment was recorded in the United States Patent and Trademark Office at Reel 015711, Frame 0927. The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

I hereby revoke all previous powers of attorney or authorizations of agent given in the above-identified application. I hereby appoint David E. Franklin, Esq., Registration No. 39,194; Edwin R. Acheson, Jr., Registration No. 31,808; William E. Gallagher, Registration No. 35,145; Steven J. Goldstein, Registration No. 28,079; Victor C. Moreno, Registration No. 40,732; David E. Schmit, Registration No. 28,472; Kevin S. Sprecher, Registration No. 42,165; Andrew B. Ulmer, Registration No. 57,003 and Janice Baker Whitlow, Registration No. 57,011; c/o Frost Brown Todd LLC, 2200 PNC Center, 201 East Fifth Street, Cincinnati, Ohio 45202 (513) 651-6800; and Jeffrey J. Vaitekunas; Registration No. 44,382, as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

By: 
 Name: Scott D. Wampler
 Title: CEO
 Date: 6/22/05



Certificate of Mailing

The undersigned certifies that this correspondence was deposited with the U.S. Postal Service with sufficient postage as first class mail and addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" on this 22nd day of June, 2005.

A handwritten signature in black ink, appearing to read "Leslie B. Ul".

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